



# JOIN OUR TEAM

## CATEGORY MANAGER

### JOB DESCRIPTION:

As a Category Manager at Basket.Ik, you will be responsible for overseeing the development and management of product categories on our platform. Your primary goal will be to enhance the shopping experience by ensuring that our product offerings are comprehensive, relevant, and well-organized.

### QUALIFICATION:

- Bachelor's degree/Higher diploma/Diploma in Business Administration, Marketing, or related field
- Proven experience in E-commerce, retail merchandising, or category management.
- Strong analytical skills with proficiency.
- Excellent communication and negotiation abilities.
- Detail-oriented with a passion for delivering exceptional customer experiences.
- Ability to thrive in a fast-paced, dynamic environment.

### RESPONSIBILITY

- Curating product assortments within assigned categories.
- Conducting market research to identify trends and opportunities.
- Collaborating with vendors to source new products and negotiate pricing.
- Analyzing sales data to optimize category performance.
- Implementing promotional strategies to drive category growth.



**SEND YOUR RESUME TO :**

**Email: [jobs@basket.lk](mailto:jobs@basket.lk)**

**WhatsApp: 0777895825**