

JOIN OUR TEAM!

BUSINESS DEVELOPMENT EXECUTIVE

JOIN NOW

Are you passionate about driving growth and forging strong partnerships in the dynamic world of e-commerce? Basket.lk, an online marketplace, seeks a talented and motivated individual to join our team as a Business Development Executive.

Requirements :

- Bachelor's degree/Higher diploma/Diploma in Business Administration, Marketing, or related field
- Strong communication, negotiation, and interpersonal skills.
- Ability to think strategically and creatively to identify and pursue new business opportunities.
- Excellent organizational skills and attention to detail.
- Proficiency in Microsoft Office Suite and CRM software

Key Responsibilities:

- Identify and establish strategic partnerships with vendors, suppliers, and other key stakeholders to expand our product offerings and enhance our market presence.
- Develop and implement business development strategies to drive revenue growth and increase market share.
- Collaborate with cross-functional teams to optimize the e-commerce platform and enhance the user experience.
- Conduct market research and analysis to identify new business opportunities and stay ahead of industry trends.
- Negotiate contracts and agreements with potential partners to ensure mutually beneficial relationships.

Send your resume to:

Email: jobs@basket.lk /
WhatsApp: 0777895825